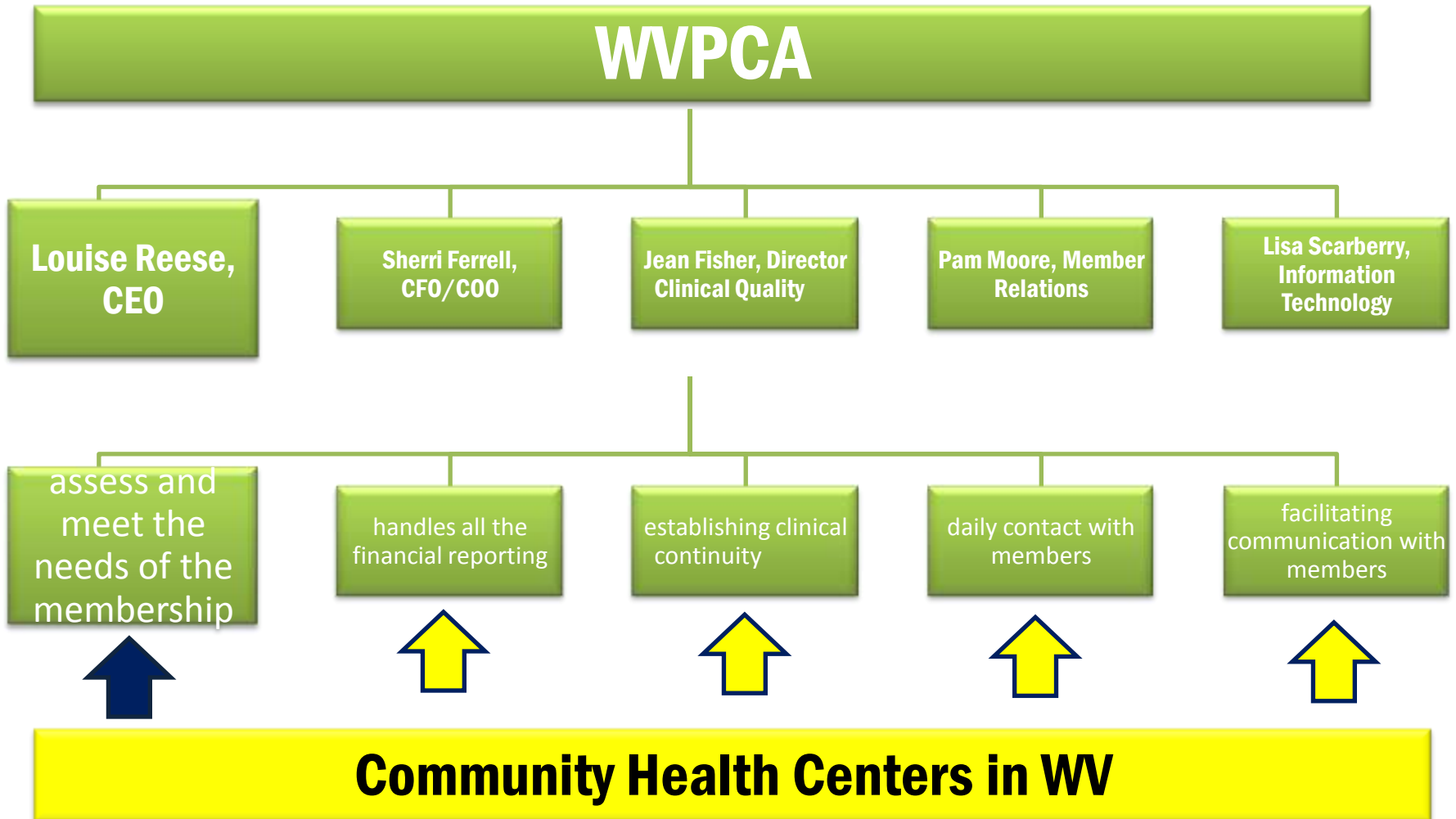


West Virginia Primary Care Association

Who Are We and Why Are We Here?


Who Are We?



Who Are We?

- Represent
 - 30 CHC's
 - 160 sites
 - Services include
 - Behavioral Health
 - School Based Health
 - Adult Medical Care
 - Pediatric/Adolescent Care
 - Oral Health Care
 - Pharmacy Services
 - Women's Services

Why Are We Here?

Clinical	<h1>Verses</h1> 	Financial
Improved patient care		Improved bottom line
Improved Performance		Viability of Clinic
Data		Dollars
Quality Improvement		Increased Reimbursement

WV



Why Are We Here?

- Understand the messiness of improving healthcare
- Determine why we are measuring
- Understanding and depicting variation
- Translating data into information

(usable)

Why Are We Here?

- WVPCA assists CHC's to
 - Demonstrate accountability to communities and strategic partners
 - Build community health centers into competitive employers and strengthen workforce capacity
 - Advocate for models of healthcare financing that sustain the community health center system of care
 - Cultivate consensus among all community health centers to advance unified objectives and assure evidence-based primary care is accessible and affordable

Why Are We Here?

- Important role in facilitating the training and technical assistance for our membership.
 - To learn how to translate data into quality improvement
 - Resulting in increased reimbursement

Resources

- Gladwell, Malcom *Blink: The Power of Thinking Without Thinking*. Little, Brown and Co. (2006)