



West Virginia
Health Improvement Institute

THRIVING IN THE NEW ERA OF HEALTH REFORM

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Cultivating Healthy Communities
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ENVIRONMENT FORCES

Medicaid Crisis in Many States

Patient Safety/Malpractice

40-50+ Million Underserved

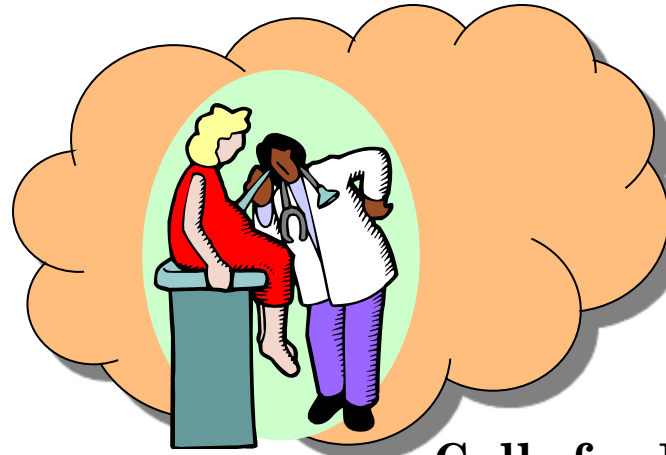
Competition for Patients

Changing Patient Populations

Pay for Performance

Medical Home

Work Force Dynamics



Medically Underserved Areas

Calls for Public Accountability & Transparency

Electronic Health Information

\$25 Billion in HITECH Act

Patient Protection and Affordable Care Act

- HIEs
- HER Incentives
- Regional Hit Extension Centers
- CHCs Funding
- Work Force Training



ARRA... A Massive Stimulus for Health IT Adoption & HIE Expansion

Appropriations for Health IT

\$2 billion for loans, grants & technical assistance for:

- National Resource Center and Regional Extension Centers
- EHR State Loan Fund
- Workforce Training
- Research and Demonstrations

Appropriations for HIE

At least \$300 million of the total at HHS Secretary's discretion for HIE development

- Funneled largely through States or qualified State-designated entities
- For planning and/or implementation

New Incentives for Adoption

New Medicare and Medicaid payment incentives for HIT adoption

- \$20 billion in expected payments through Medicare to hospitals & physicians
- \$14 billion in expected payments through Medicaid
- ~\$34 billion expected outlays, 2011-2016

Community Health Centers

\$1.5 billion in grants through HRSA for construction, renovation and equipment, including acquisition of HIT systems

Broadband and Telehealth

\$4.3 billion for broadband & \$2.5 billion for distance learning/telehealth grants



MEANINGFUL USE MEASURES- PRIMARY CARE

- Inquiry Regarding Tobacco Use
- Advising Smokers to Quit
- (IVD): Complete Lipid Profile
- (IVD): Low Density Lipoprotein (LDL-C) Control
- (IVD): Use of Aspirin or Another Antithrombotic
- Childhood Immunization Status
- Screening Mammography
- Colorectal Cancer Screening
- Hemoglobin A1c Poor Control
- Low back pain: use of imaging studies
- Controlling High Blood Pressure
- Body Mass Index (BMI) Screening and Follow-Up
- Treatment for Children with URI: Avoidance of Inappropriate Use
- Appropriate Testing for Children with Pharyngitis
- Influenza Immunization for Patients ≥ 50 Years
- (CAD): Drug Therapy for Lowering LDL Cholesterol
- Asthma Assessment
- Body Mass Index (BMI) 2 through 18 years of age
- Initiation/Engagement of Alcohol & Other Drug Dependence Tx
- Cervical Cancer Screening
- Use of appropriate medications for people with asthma
- Hemoglobin A1c test for pediatric patients
- New Episode of Depression:
 - (a) Optimal Practitioner Contacts for Medication Management
 - (b) Effective Acute Phase Treatment
 - (c) Effective Continuation Phase Treatment
- Diagnosis of (ADHD) in primary care for school age children and adolescents
- Management of (ADHD) in primary care for school age children and adolescents
- ADHD: Children Prescribed (ADHD) Medication.
- Bipolar Disorder and Major Depression: Appraisal for alcohol or chemical substance use
- HbA1c Control (<8.0 percent)
- Appropriate antibiotic use for ear infections

PATIENT PROTECTION AND AFFORDABLE CARE ACT

- Expanded coverage through Medicaid to 30+ Million uninsured
- Insurance reforms-example is elimination of pre-existing conditions; medical loss ratios
- Promotion of competition through state sponsored insurance exchanges
- Emphasis on “medical homes”
- Increased emphasis on Quality and Safety



IN ALL SCENARIOS

- This is the moment for primary care!
- Demand will outpace supply (access)
- Technology will be a driver of change to work systems
- Data and management of data will be critical
- Increased transparency ; sharing and exchange of health information
- Many unintended consequences will force us to need to adapt quickly
- About to enter a rapid period of continued innovation and maturation of health care markets



THRIVING IN THE NEW ENVIRONMENT: WHAT YOU CAN DO

- Work to create the better (best) mousetrap
 - Be curious; challenge what will it take to be perfect?
- Master the emerging technologies
 - EMRs,
- Be patient centric and population focused
- Learn to be a high performing team
- Learn to partner more effectively
- Understand and master your data



RESOURCES TO HELP YOU

- DHHR and BMS (Medicaid)
- Primary Care Association
- Community Partners (e.g. WVU)
- WVRHITEC (www.wvrhitec.org)
- WHIN
- WV Health Improvement Institute (www.wvhealthimprovmeent.org)

